

# PAPER2012

WHERE THE INDUSTRY MEETS  
MARCH 25-27 NEW YORK

## FOR IMMEDIATE RELEASE

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## **AF&PA and NPTA ANNOUNCE PAPER2012 TO BE HELD MARCH 25-27**

*The Paper Industry Will Come Together at The Ritz-Carlton New York, Battery Park*

WASHINGTON – The American Forest & Paper Association (AF&PA) and the NPTA Alliance today announced they will host Paper2012 in New York City, March 25-27, 2012. Paper2012 is the premier annual event for the paper industry and is hosted in partnership between AF&PA and the NPTA Alliance.

“The paper and paper-based packaging industry offers sustainable products that meet the needs of everyday life for people across the country and around the world,” said AF&PA President and CEO Donna Harman. “Paper2012 will bring together members of the industry to participate in a dialogue on the issues affecting our products and businesses.”

The Paper2012 host hotel will be The Ritz-Carlton New York, Battery Park, and an additional room block is available at the Conrad New York. Early registration is now open and available at [Paper2012.com](http://Paper2012.com). The early registration period runs through March 1.

“Paper2012 will bring representatives across the supply chain to interact with their colleagues and discuss their priorities,” said NPTA CEO Kevin Gammonley. “This will be the one event in 2012 where leaders from across the industry can come together to discuss ways to advance their respective companies’ interest as well as that of our industry.”

Among the events scheduled at Paper2012:

### Monday, March 26, 2012

Opening Session: Scott Klososky – An entrepreneur, former CEO of three startup companies and visionary in the area of technology will enlighten participants on the industry-wide impact and consequences of embracing emerging technologies and social media.

### Tuesday, March 27, 2012

Luncheon Session: Donna Brazile and Dana Perino – The notable Democratic and Republican voices will give a point/counterpoint perspective on the political landscape, the impending 2012

election and the possible impact to business.

For more information on the schedule of events, registration and other opportunities to participate, go to [www.paper2012.com](http://www.paper2012.com).

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*About the American Forest & Paper Association (AF&PA): AF&PA is the national trade association of the forest products industry, representing pulp, paper, and wood products manufacturers, and forest landowners. AF&PA member companies make essential products from renewable and recyclable resources that sustain the environment. The forest products industry employs approximately 900,000 workers and generates 5 percent of the total U.S. manufacturing GDP. Visit AF&PA online at [www.afandpa.org](http://www.afandpa.org).*

*About NPTA Alliance: NPTA Alliance (formerly the National Paper Trade Association, Inc.), founded in 1903, is the association for the \$60 plus billion paper distribution industry. The mission of NPTA is to actively support the success of its members through the delivery networking, education, industry data and research, and advocacy, which focuses on the health of the distribution channel. Visit the NPTA Alliance online at [www.goNPTA.com](http://www.goNPTA.com).*